

AI VISIBILITY REPORT

Fiduciaire Delacroix

13.07.2026 – 19.07.2026 | delacroix-fiduciaire.ch | fr-CH

42 / 100

AI VISIBILITY SCORE **▲ 7**

Fiduciaire Delacroix appears in 39% of the AI answers measured, at position 3.5 on average.

106 answers across 12 prompts and 3 engines, 13.07 to 19.07.2026.

▲ 5 pts vs previous period

VISIBILITY

39 / 100

RANK

39 / 100

SHARE OF VOICE

58 / 100

Visibility 50% · Average rank 30% · Share of voice 20%

FINDINGS & ACTIONS

01 Absent from 4 of 12 prompts

No AI answer names Fiduciaire Delacroix on these topics: « Fiduciaire francophone pour société holding » · « Externaliser la paie en Suisse romande : prestataires ». These are the easiest gaps to close — they do not require winning a position, only existing.

02 Only 3 of 87 citations point to your site

When engines source their answers they lean on local.ch, bilan.ch, expert-suisse.ch. Being present or cited on those domains matters more than any change to your own site.

03 BDO is cited 1.7× more often

BDO gets 71 mentions against 41. This is the gap to close first: engines already treat that competitor as the category's default answer.

04 Weak on Perplexity (26%)

Perplexity names the brand in only 26% of answers, against 47% on Claude. A gap that size comes from sources, not from the product.

05 Position #2 on a key prompt

"Quelle fiduciaire choisir pour une PME à Genève ?": the brand is cited in 7 of 9 answers, at position #2. This is the ground to defend.

Rules applied automatically to the data below. Every finding is verifiable in the tables.

COMPETITIVE POSITION

BRAND	MENTIONS	SHARE	
BDO	71	28%	
Gestion Léman	58	23%	
Fiduciaire Delacroix	41	16%	
Fidurex	34	14%	
Compta Genève	29	12%	
Multifiduciaire	18	7%	

How often each brand is named across all AI answers.

CITED SOURCES

DOMAIN	MENTIONS
local.ch	14
bilan.ch	11
expert-suisse.ch	9
ge.ch	8
moneyland.ch	7
linkedin.com	6
pme.ch	5
delacroix-fiduciaire.ch — your site	3

Sources cited by grounded engines (Perplexity).

REFERENCE DATA

ENGINE	PROMPT - RUNS	VISIBILITY	AVERAGE RANK	ERRORS
CLAUDE	36	47% (17/36)	3.1	0
CHATGPT	35	43% (15/35)	3.9	1
PERPLEXITY	35	26% (9/35)	3.4	1

PROMPT	BEST RANK	ANSWERS NAMING
Quelle fiduciaire choisir pour une PME à Genève ?	#2	7/9
Meilleure fiduciaire pour indépendants en Suisse romande	#3	6/9
Qui peut m'aider à faire ma comptabilité à Genève ?	#4	5/9
Fiduciaire spécialisée en TVA suisse	#2	5/9
Comment choisir un expert-comptable en Suisse ?	#5	4/9
Fiduciaire pour startup à Genève	#3	4/9
Cabinet comptable recommandé canton de Genève	#4	3/8
Aide à la déclaration fiscale pour entreprise genevoise	#6	3/9
Fiduciaire francophone pour société holding	Not mentioned	0/9
Externaliser la paie en Suisse romande : prestataires	Not mentioned	0/9
Expert-comptable pour e-commerce suisse	Not mentioned	0/8
Fiduciaire avec service RH intégré Genève	Not mentioned	0/8

METHODOLOGY

Each prompt is sent to each engine several times over the period; answers are parsed for the brand and its competitors. Every figure is recomputed from the stored raw answers — none is estimated.

Perplexity searches the web (real citations); the other engines answer as plain text.